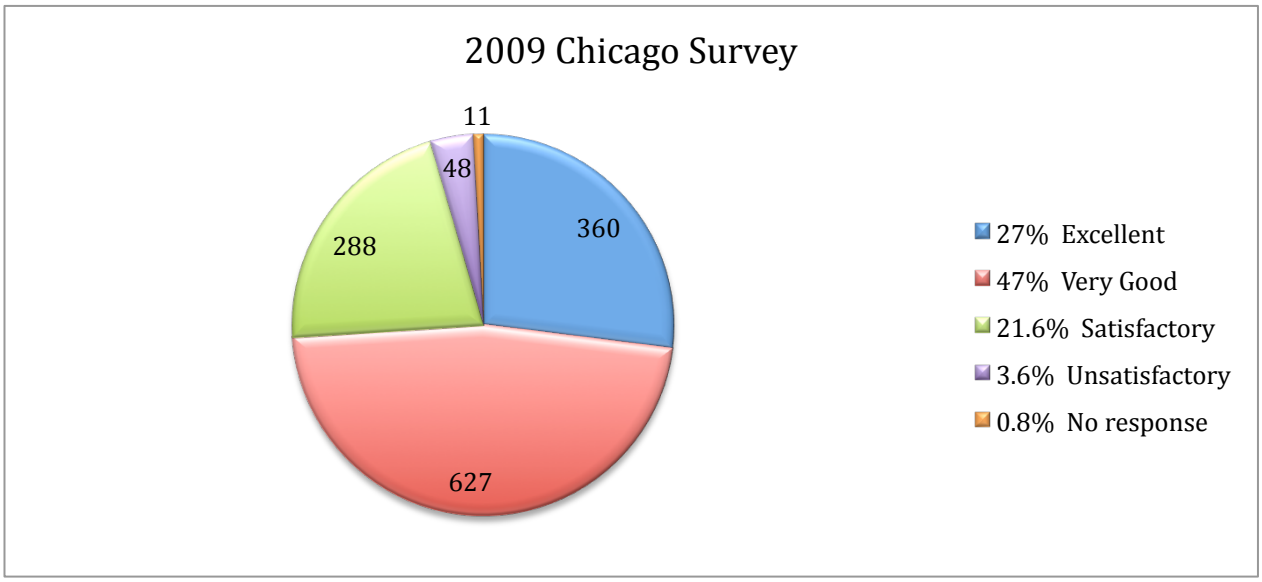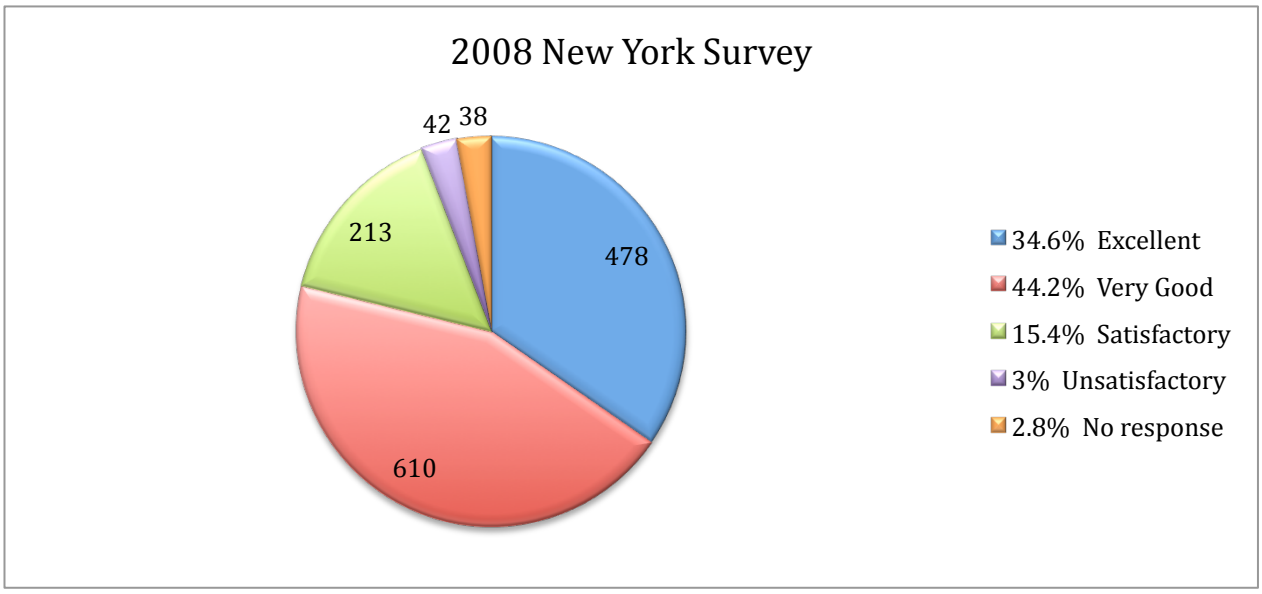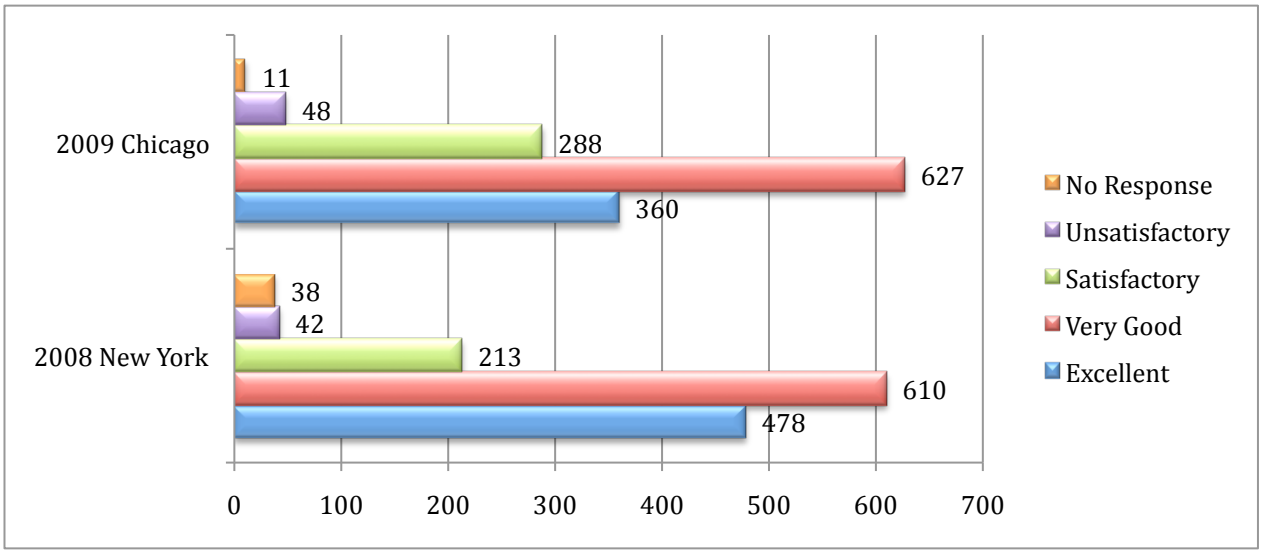3. In General, how would you rate this year's conference?